

Quarter Back Club - Booster Club Meeting

Feb 23rd, 2015

Attendees: Angie, Crystal, Sue, Kelly, Wendy, Laura M, Julie & Eric Johnson, Steve, Melinda Chao, Cathy Kipper, Kathy Lindahl

AGENDA:

1. Feb 9th Minutes were approved - Laura Marshall
2. MYAS Tournament (Fundraiser Event) - March 14-15th
 - Need Time Keeper and Maintenance slots filled.
3. GERANIUMS (Crystal) -2nd Fundraiser March - May 2015
 - Crystal in need of a team to work on Geraniums
 - i. Captains for Each Grade - Captains responsible for Reps for each grade.
 1. Freshman - ? (Simone Gonzalez potential) - NEED TO CONFIRM
 2. Sophomore - Melinda Chao, Cathy Kipper
 3. Juniors - Laura Marshall
 4. Seniors - John Bertrand (NEED TO CONFIRM)
 - Order Sheet being renewed
 - Sign-up Genius for Geraniums - for Team Captains and Team Reps - DUE BY 2.27
 - Orders Due May 4th
 - BLITZ - 4 Helpers Needed
 - ii. Blitz date is 4-25 at the North End of the cafeteria 10:00 - 2:00
 - Continue with the buy-out option if you don't sell \$500
 - Crystal to set up a meeting with all of the grade level reps and team reps to finalize all of the incentives for both total selling and BLITZ (potential for CASH or gift cards - linked to program sales)
 - KEY TEAM MEMBERS:
 - iii. Senior Grade Rep -> Pam and John Bertrand
 - iv. Junior Grade Rep -> Laura Marshall

v. Soph Grade Rep => Melinda Chao, Cathy Kipper

vi. Fresh Grade Rep => Need

4. March 12th Kick Off Meeting -

- Pre-Meeting set up - 6:00pm
- Coach Carlson getting tables and chairs for the meeting
- Grade Level Tables - SUE TO REQUEST Team Reps to be at the tables (Sue to email out information to them)
 - i. Incoming Freshman - 2 people needed (Eiswirths and Gonzalez)
 - ii. Incoming Sophomores - Melinda Chao, Cathy Kipper
 - iii. Incoming Juniors - Angie Thompson (JR REPS)
 - iv. Incoming Seniors - BRANDY BECK and JOHN BERTRAND
 - v. Table for Booster Club Payment - Steve
 - 1. Include cash box and square for credit card payment (Sue)
- Information Provided:
 - I. Register 6:30 - 7:00pm before meeting
 - II. Football Kick Off Packet - contains:
 - a. Master Roster - check off address information/contact information (verify)
 - b. Booster Club Form and FAQ with payment options
 - c. Volunteer Area - Check a minimum of one box
 - d. Potential Spirt Wear Form
 - III. Geranium Packet - contains:
 - a. Order Form
 - b. Sample Visuals
 - c. Team Rep and Captains Contact information
 - d. Letter outlining the program - Selling Tips
 - e. Incentive information for reduction in Booster Club fee and Sweatshirt (gear)

Credit card payment or cash box (for payment)

Need Master Roster Printout for each table for people to verify information

Presentation: estimate 30-45 minutes

- OVERVIEW of the program - Coach Carlson
- OVERVIEW of the Booster Club - Sue
- OVERVIEW of the Geranium Fundraiser - Crystal

Broader reach options include AD sending out an email, email from Coach Carlson, Twitter account, etc.

Potential for parent/player “play” date (parents play game with boys and learn what being in the game is like)

Next Meeting: March 9th , 7:00pm JAC Team Room