

8/17/2015

#### Quarterback Club Agenda Topics

8.17.2015

1. Coach Carlson – recap of the first week (what went well, what could be done differently next year)
  - Week of August 17<sup>th</sup> Events and Activities (Movie night, Kick Off, etc.)
  - Cooper Game – what can we do to promote
2. August 20<sup>th</sup> Meeting – Logistics and Forms
3. Prep for PAC meeting on August 24<sup>th</sup>
4. Raffle Update (stay after to pack up tickets per player)
5. Parent Rally Event Update

#### ATTENDEES:

Shannon Schmitz, Scott Murray, Denise King, Crystal Zayed, Steve Rosenberg, Cathy Kipper, Joan Wanzek, Melinda Chau, Dan Murray, Kelly Carlson, Steve Eiswirth, Alex Gonzalez, Laura Marshall, Sue Murray, Julie Johnson, Jenn Wallace, Angie Thompson, Patty Gatske, Ann Tillotsen, Kathey Lindahl

#### Reviewed Coach Carlson's Notes / Requests:

1. Parents need to contact coach when son is absent. Fevers & vomiting are sick. Tired, achy & sluggish are typical, not sick. Headaches from helmets are also typical. Too many kids at all levels are missing practices for a variety of reasons (work, fishing, no ride, etc.). Worst it's been in my 4 years as head coach.  
**GROUP:** request an email outlining the process to parents (address the below issue with breakfast too). Parents at the meeting will also reinforce with other parents and their kids.
2. For Kickoff, players will be told to wear game jerseys and shorts. No hats.  
**GROUP:** Team will generate an email outlining time (6:00 start) - per coach - players will be wearing their BLUE jerseys. Players have been communicated times / what they should do multiple times.
3. Wednesday night is at Crosspoint Church. Kids have been told every day for a week. Do we want to get Gatorades for kids? (100). Extra waters and snacks leftover from the weekend will be sent with the players to have during the movie. Per Coach - NO Booster Club personnel is required / needed.
4. Cheerleader sign has been approved and now just waiting for completion. => this has been communicated to the Cheer Booster club = pending timing. We have also supplied them with the most updated Varsity Roster (8.17.2015)
7. UPCOMING 1<sup>ST</sup> VARSITY GAME: We may want to get bananas for our first game. See what weather is like. Pending - Crystal will purchase if needed.

#### **SCHEDULE OF EVENTS FOR THIS WEEK (August 17 - 22<sup>nd</sup>)**

**Wednesday:** Team Movie Night at Crossview Church at 7:00

**Thursday:** Team Dinners 4:30 - 5:30 => Varsity at Olive Garden, Fresh/B at Famous Dave's  
Football Kick Off at 6:00 (players arrive by 5:30 wearing blue jerseys and shorts)

**\*All Parent Reps will sit at registration tables with rosters from Crystal -SET UP BEGINS AT 5:00**

**REGISTRATION TABLE HANDOUTS TO CONSIST OF:**

1. ROSTER sheet reflecting name/parent name for signature and if they have paid dues.
2. Packets for each player that holds their Raffle Ticket information - BY NAME
3. Parent Social - August 29<sup>th</sup> promotion
4. 2015 Booster Club Fees and Sign Up Form
5. B-Town Battle T Shirts (table with Steve)

Sue to bring signage for tables and general Football, update

Table for Denise King to sell B-Town Battle Shirts - shared with Steve R to take/ secure Booster Club membership fees.

Sue and Crystal to speak briefly at the event - key focus will be to Thank all the players / parents for their fundraising and volunteer efforts to date (site examples of success stories) and promote upcoming FUN activities such as the Parent Pack Rally and after game festivities at supporting program vendors.

**Friday:** FIRST GAME for Freshman Team!!!!

- 9A HOME vs. COOPER @ 4:30 JHS grass fields
- 9B @ Cooper - Robbinsdale Cooper High School.

**Saturday:** FIRST VARSITY GAME away COOPER

SAME process for the MONDAY PAC meeting - set up begins at 6:00

**Raffle Update: Goal of \$5000**

Team assembled packets for the August 20<sup>th</sup> meeting to hand out to players / parents.

Kathy Lindahl, Laura Marshall and Shannon Schmitz all volunteered to help with next steps on the Raffle program - MORE TO COME from Crystal with dates /times.

**PARENT PACK RALLY Update:**

- 10 people have signed up to date - team will work on promoting within the group and at upcoming games.
- Hand outs at the Football Kick Off, PAC event, August 28<sup>th</sup> game (SUE TO PRINT OUT)

**MISC TOPICS:**

**Team Dinners:**

Angie to pull together a calendar of Team Dinners (Varsity) and work with the Fresh/Soph Reps to alternate for their team dinners (since they typically are different dates). MUST include: Olive Garden, Joe Senser's, Cowboy Jacks, Green Mill and Famous Dave's in support of the FB program ad or other donations.

We will use this as a guide for AFTER game parent gatherings, to ensure we are spreading out our support to each of these venues.

**FUNDRAISER: Applebee's September 15<sup>th</sup> 4:00 -9:00**

Kathey Lindahl was able to secure another fundraising effort for our group which we receive 15% of the profit to our organization. Flyers will be made available. Currently at the Lyndale location - pending the Penn location.

**SPIRTWEAR:**

Current order is ready for pick up at the store.

Angie will request top 3 sellers to determine if we want to sell them at home games (suggested blankets, gloves, hats, sweatshirts) - would need to determine inventory or who would sell at the game. More to come on this topic.

**MOTHER / SON Breakfast - Seniors/Juniors:**

- Sunday, Sept 20<sup>th</sup> at Embassy Suites from 10-12:00
- Save the date to go out AFTER September 1<sup>st</sup>.
- More to come.

Group decided NOT to sell the B-Town battle shirts at Jump Start - too hard to staff - plan on selling during the school year, closer to the date