

Quarter Back Club - Booster Club Meeting

Feb 9th, 2015

Attendees: Angie, Crystal, Sue, Kelly, Coach Carlson, Laura M, Julie & Eric Johnson, Steve, Patty G

AGENDA:

1. Jan 25th Minutes were approved - Laura and 2nd by Kelly
2. MYAS Tournament (Fundraiser Event) - March 14-15th
 - Estimate 65% coverage for the volunteer time slots.
 - Sue to review updated volunteer slots and provide the Booster Club Leadership team key targeted areas that need to be filled by either a player or adult
 - Sue to attend the seating meeting on Feb 23rd for final details.
3. GERANIUMS (Crystal)
 - Crystal met with the supplier and discussed pricing, product, timing, etc.
 - BLITZ - trying to avoid same day (or after) the BB Blitz and also LAX
 - i. Tim following up on Baseball date
 - ii. Laura confirmed delivery of mulch for LAX same as our delivery date for plants
 - Adding (2) options for baskets at \$24.00 for a 10" pot -> sun and shade
 - iii. Limited to 200 of each only => total 400 (first time)
 - iv. Smaller group will determine how to manage this process of selling - lots of great ideas generated (everyone sells 5 - pass along if not) open to all grades?
 - Continue with the buy-out option if you don't sell \$500
 - Crystal to set up a meeting with all of the grade level reps and team reps to finalize all of the incentives for both total selling and BLITZ (potential for CASH or gift cards - linked to program sales)
 - KEY TEAM MEMBERS:
 - v. Senior Grade Rep -> Pam and John Bertrand
 - vi. Junior Grade Rep -> Laura Marshall

vii.Soph Grade Rep => Melinda Chao

viii.Fresh Grade Rep => Need

4. REVIEW of current Booster Club Fee for 2015 (group discussion)

- Continue with the \$100 fee
- Participation from last year:
 - i. Senior (32) -> 25 paid
 - ii. Junior (16) -> 11 paid
 - iii.Soph (26) -> 14 paid
 - iv. Fresh (32) -> 14 paid
- Group agreed to do a better job of explaining what that covers and expectations of the booster club (pays for meal at Banquet, ALL teams - not just varsity, team events,)
- March 12th -offer to pay now vs. in August with other school fees. Steve to help manage payment process (may offer full \$100 or payment installations)
- Offer up if there are financial challenges to direct them to Crystal/Sue for discussions.
- Tim to have ready for questions what other football programs cost in the metro area for comparison. We are lower than most. (Total feed + booster club fee)

5. COACH CARLSON Updates:

- Fall Kick Off -> Aug 20th
- PAC meeting -> August 24th
- Football Meeting for all grades - Wednesday, Feb 11th during Homeroom
 - i. Will cover summer schedule, MYAS volunteering, etc.
- SPIRITWEAR for the players should be ready for the March 12th meeting
- Jag Power has had great attendance
- Big Board highlighting top performers is moving forward (he showed us the final design)

6. VOLUNTEER OPPORTUNITIES - Sue

- PROGRAM outline - one of our fundraising efforts (Scott to lead)

i. Need 5 SELLERS - > Alex Gonzalez, Patty Gatzke, John Bertrand and potentially Marlin Carlson + proof reader and Steve's help with the collection of checks.

- We will be prepared to fill the missing "slots" of the master volunteer form at the March 12th meeting

7. MASTER ROSTER and COMMUNICATION options:

- Reviewed the low rate of opening emails (less than 60%) -are there other options?
- Discussed Team Snap (app that has texting, emailing, etc) options - need more details.
- Discussed opportunities of linking to the website for key information updates (need follow up) - gets to be a lot in the fall.
- Still pending final decision - working through Master Roster Details.

8. FOOTBALL BANQUET date Discussion

- Group agreed that the Sunday before Thanksgiving worked well
- Crystal to secure the date with facility for Nov 22nd.

9. NEXT MEETING -> FEB 23RD